

Publishing Poynters Marketplace

A *Publishing Poynters* supplement about
Buying, Selling and Reviewing.
Authors and publishers helping each other.



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For the Small Print, scroll to end.

IN THIS ISSUE OF THE MARKETPLACE

- A. ParaStories**-Stories/Information Wanted
- B. ParaWants**-Publishing Items, Services & Help Wanted
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- D. ParaReviews**-Reviews on Amazon and B&N wanted
- E. ParaCoop**-Co-operative marketing programs. Offer/Join.



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ANNOUNCING



Dan Poynter's
Para Promotion Program
ParaPromotion.com



**Discover the secrets of book promotion with
personal guidance and proven weekly projects**



A. ParaStories



STORIES/INTERVIEWS/INFORMATION WANTED

NEED STORIES to flesh-out your book? List your wants here. Focus on a single topic and provide your contact information. Write tight. Conform to the format so we can Copy\Paste and do not have to edit. Send your listing to DanPoynter@ParaPublishing.com Put "Stories Wanted" in the Subject line of your email. There is no charge for listings.

WANT TO CONTRIBUTE YOUR STORY? Contact requesters directly. Do not send stories, etc. to Dan.

STORIES REQUESTED:

1. I NEED STORIES about how you started with a goal and **while pursuing that goal you altered it to succeed in a new goal** that you may not have encountered if you had not taken action. (For example, Dan Poynter started as an author of books on parachuting and became an expert on self-publishing.)

Please provide a brief summary of your story and provide your contact information and send it to Michael Erwine at erwinemg@yahoo.com.

2. WISDOM OF WOODSTOCK ANTHOLOGY

Call for Entries

Were you living at the time the world came together in peace, love, and harmony for the infamous Woodstock concert? If so, you have spent enough years on earth to have learned some valuable lessons and experienced unique, pleasant, or even unpleasant events that resulted in wisdom. It is time to share that wisdom in the *Wisdom of Woodstock* anthology. We are looking for original personal experience essays that reveal an incident that resulted in wisdom, revelation, or comfort. For details, see http://zebraeditor.com/writing_competition.shtml.

Sponsor and publisher:
Zebra Communications
Bobbie Christmas
230 Deerchase Drive
Woodstock, GA 30188
www.zebracommunications.com

3. **LOOKING FOR SUBMISSIONS** [maximum 900 words] to be included in either of **two books: I Wish I Had Said.....© or I Wish I Hadn't Said.....©**

The submission may be: humorous; poignant; heart-wrenching or a combination.

Some suggested Submission Categories:

Before my Mother died; Before my Father died; Before my Wife died; Before my Husband died; Before my best friend died; Before _____??? [state the relationship] died; Before we married; Before we divorced; When I quit my job; When we broke up; Before ??? [state the situation].

Submission Deadline: February 29, 2012

Submission rules:

All submissions: must be based on an actual person or true situation; and, becomes the property of 780588 Ontario Inc. for the purposes of copyrighting and publication; 780588 Ontario Inc.: does not promise to publish any submission; reserves the right to edit, in any fashion, the contents of any and all submissions; will email the person, or persons, making the submission, if their submission is selected for publication; By submitting a submission, the person, or persons, making the submission, releases all claims to the submission; and, fully realises they will not be entitled to any compensation;

The person, or persons, submitting a submission, agrees to allow their name(s), city, and country to accompany their published submission. Exceptions may be allowed upon request.

Email submissions to: 780588ontario@sympatico.ca

4. TALES 2 INSPIRE CONTEST

AN AUTHORS HELPING AUTHORS PROJECT

A huge stumbling block for many talented writers is building that fan base of loyal followers, creating a platform to wow agents and publishers. If that describes you, exciting branding opportunities await you through author Lois W. Stern's **Tales2Inspire contest**. EVERY author of a tale submitted through contest guidelines will have the opportunity to a) showcase their tale on novelist Sylvia Massara's Internet Video LitChic Show (short for Literary Chick) and b) have a review of their "tale" placed on award winning author, teacher and marketing guru Carolyn Howard-Johnson's Book Review blog.

Both of these opportunities, normally open only to published authors, are available to **all** entrants under the **Tales2Inspire banner**. Further platform building opportunities await Finalists and Winners. Lois advises those interested to visit www.tales2inspire.com being sure to click the green CONTINUE button at the bottom of each screen for informative details.



DEADLINE DATE: FEBRUARY 29, 2012

"A big thank you to Dan, who has shown me many courtesies throughout this contest!"

(Your story request could be listed here--at no charge.)

Please help us help our readers.
Forward this Marketplace newsletter to your colleagues in publishing.



B. ParaWants

5



ITEMS/SERVICES/HELP WANTED. This is a new section where book- and publishing-related items and services may be posted. Send your wants to

DanPoynter@ParaPublishing.com

Put "Item/Service Wanted" in the subject line.

If you supply a solicited item, contact the poster directly. Do NOT write Dan Poynter. If you know of a supplier, please help the poster by writing him or her.

If you are a supplier looking for customers, see

<http://parapublishing.com/sites/para/resources/supplier.cfm>

ITEMS/SERVICES/HELP WANTED:

1. Am seeking an individual with a positive attitude and good work ethic to help create and maintain a social media presence for me.

This would likely include about 2 hours a week:

- Posting my articles on Social Media, ezine and self-growth
- Advising me how to best use Social Media
- Help with maintenance and joining of online social groups

To apply for this position, please email a letter outlining why you think you would be the ideal candidate for this position.

To apply for this position, please email a letter to LSapadin@DrSapadin.com outlining why you think you would be the ideal candidate for this position.

Linda Sapadin, Ph.D.

2. Looking for an illustrator for old fashion type drawings for fairies with pretty faces, butterflies, birds etc. that look realistic.

Richard richardansell@optusnet.com.au

3. Wanted agent/publisher for sailing fiction niche market.

The first Horatio Hornblower adventure was published in 1945 and most of the series is still in print. The latest in the Aubrey series was copyrighted in 1999.

There were more than 13.6 million registered boats in the US in 2005. In California alone, 276,000 are sailboats. Nat'l. Ass'n. Of Boat Manufacturers figures show average 5% annual growth.

Sales to 10% of that California market, 27,600 books, would be a sizeable success for an independent publisher.

Sales to two armchair boat adventurers for every actual owner makes the numbers staggering when one considers California is only *one of five* big boating regions in the U.S. Then there are the Canada, England, and Australia/New Zealand markets. And emerging groups of English readers in India and other Asian nations.

My novel, *The Devil to Pay*, dealing with the bitter pill of 'blowback', a CIA term for unforeseen results of secret operations, is a sailing adventure format. Only the expert seamanship of the characters insures their survival against both scoundrels and the sea.

Marketed also as a mystery opens that large genre market. Emphasis on 'National Security' issues provides entry into the 'spy/espionage' market as well.

Please contact genep93@gmail.com with 'Agent' in Subject line4.

This newsletter has a circulation of 41,000+.
You must know several authors and publishers who don't receive it.
Why not forward it to them?



C. ParaSales



SELLING OUT/PARTNER WANTED/POSITIONS OPEN/TITLE CLOSEOUTS/ PUBLISHER SOLICITED/RIGHTS.

Send your selling-out company or inventory items to DanPoynter@ParaPublishing.com.
Put "ParaSales-Selling Out" in the subject line.

SELLING

1.

(Your request could be here)

You are in the information business.
This newsletter is information.
Forward it to your publishing colleagues now.



D. ParaReviews



REVIEWS SELL BOOKS. Reviews make a book stand out. We can help each other by posting (five star) reviews at Amazon.com, B&N.com, BooksAMillion.com and other web sites.

IF YOU WOULD LIKE TO REVIEW BOOKS in your area of interest/expertise, contact the listing publisher directly with your Postal address. Do not send your request to Para Publishing. Please award the book at least four stars or decline to review it. A review with fewer stars is harmful to sales. The book you receive is yours to keep. If you agree to review a book and receive it from the author, please let him/her know that you have and that you will contact them again after you complete your review.

IF YOU WANT YOUR BOOK REVIEWED on Amazon.com, B&N.com, etc., list it here in *Publishing Poynters Marketplace* (no charge). You must be willing to send a book and promotional materials (review-book package) to readers of *Publishing Poynters Marketplace* who contact you (usually 5 to 10 copies). Include the number of pages in your description and for children's books, list the age level for which the book is written. Make sure the book is already listed at Amazon.com.

Just send your request and description to DanPoynter@ParaPublishing.com
Draft your request so that I do not have to edit it. Make it short. Just describe the book in a few words; don't send a lengthy review of it. Lengthy submissions will be returned for rewriting or ruthlessly cut. Reviewers only need enough information to see if they have expertise and an interest in your category. Supply full contact information including your email address. Write the draft as it should appear so that I do not have to do more than Copy\Paste. Put "Review Wanted" in the subject line.

1. 15 Ways to Grow Your Business in Every Economy

by Mary C. Kelly, PhD

978-1-935733-06-5

We would love a 5 star rating if you like this book on Amazon at http://www.amazon.com/Ways-Business-Every-Economy-ebook/dp/B0055OLTU6/ref=sr_1_1?ie=UTF8&m=AG56TWVU5XWC2&s=digital-text&qid=1308103893&sr=1-1

Do you want to recession-proof your business? Do you want to save time and marketing money while growing your business? Do you want intensely loyal customers? Do you want to work smarter, not harder, and make better use of your resources? Are you a small business owner/manager/solo-preneur looking to grow your business?



Book includes checklists, questions for development, and each of the 15 chapters can be used as weekly training session.

Publisher: Kaimana Publishing

Please email Mary Kelly at Mary@ProductiveLeaders.com for a signed copy of the book to review.

More information is at www.ProductiveLeaders.com

Mary Kelly, PhD., CEO, Productive Leaders Improve Profit Growth!

Keynote Speaking and Business Consulting

[443-995-8663](tel:443-995-8663) (cell)

www.ProductiveLeaders.com

www.Linkedin/in/marykellytalks

www.facebook.com/drmmarykelly

Mary@ProductiveLeaders.com

2. HOW TO BEAT PROCRASTINATION IN THE DIGITAL AGE: 6 Unique Change Programs for 6 Personality Styles

Because procrastination is driven by strong emotions and tenacious personality traits, it's tough to change. If it were a simple matter, like "just do it," surely your mom's nagging or teacher's scolding, would have cured you of it years ago.

So, whether you're a perfectionist, dreamer, worrier, crisis-maker, defier, pleaser or combination thereof, this book has a change program tailor-made for your personality style. Each change program has a wealth of laser-targeted insights, empowering thinking, speaking and acting skills, meaningful to-do exercises and creative guided imagery.

Kicking your procrastination pattern will enhance your career, enrich your relationships, empower your confidence and expand your personal well-being. Wow, what a payoff!

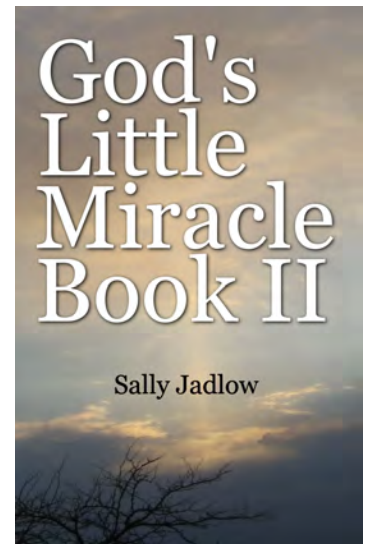
If you are interested in writing a review for Amazon, Barnes& Noble.com and/or my website www.BeatProcrastinationCoach.com, please write to me at LSapadin@DrSapadin.com and request a hardcopy or downloadable copy.

Linda Sapadin, Ph.D.

3. God's Little Miracle Book II is a collection of 27 true stories to inspire and encourage. The book contains 83 pages. Stories include an account of a United Airlines captain over the Pacific on 9/11, healing of a mysterious brain disease, and a fisherman adrift in a life raft in the Alaskan sea for ten hours. I am requesting reviews on Amazon and Barnes & Noble. I'll send hard copies to the first five responders. Please put "Book Review" in the subject line.

Sally Jadlow
 10802 W. 102 St.
 Overland Park, KS 66214
Sjadlow@aol.com
SallyJadlow.com
<http://tinyurl.com/6wzrfdy> Barnes & Noble
<http://tinyurl.com/cgfvr38> Amazon.com

Sally Jadlow
 also author of
[The Late Sooner](http://TheLateSooner.com)
TheLateSooner.com



4. An Uncertain Age

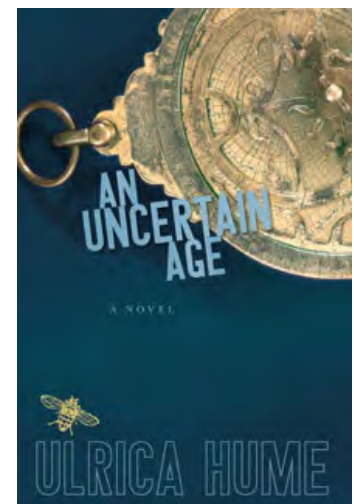
by Ulrica Hume
 ISBN 978-0-9669193-5-6
 literary fiction, 384 pages

"Where was my real soul mate, I wanted to know, and why were there no twitchy children on my lap, and how had I been so dumb to believe that beauty's currency would never run out? So, Paris...."

An Uncertain Age is about a woman who has lost everything and seeks to reinvent herself. It's a reverently irreverent spiritual mystery, also a love story about astonishing grace, and longing in all its forms.

Your review would be appreciated, especially on Amazon.

Melissa Thayer
 Blue Circle Press
melissa.bluecircle@gmail.com
 for more info, visit www.ulricahume.com



5. "Stop Back Pain – Kiss Your Back, Neck And Sciatic Nerve Pain Goodbye!"

is the culmination of years of research on what works and what doesn't. Kathi Casey has synthesized and integrated a practical and fun approach for understanding and transforming back pain. There are many treatment options that don't involve prescription drugs or surgery. You don't have to live with back pain! Learn Kathi's "Three Step Approach" for healing back pain, and the top technique for relieving your pain quickly. The American Chiropractic Association estimates that 70 – 85% of people suffer from back pain at any given time. Kathi has already helped thousands of people – isn't it your turn?

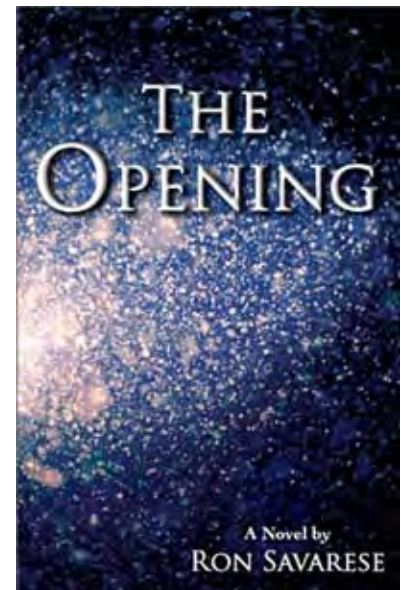
I am looking for more reviews on Amazon (ISBN 1937294005) and Barnes and Noble (BN ID: 2940011394850)

I appreciate your reviews and will reciprocate. More information at www.HealthyBoomerBody.com
e-mail me at info@HealthyBoomerBody.com

6. Author **Ron Savarese's** novel, *The Opening*, is a story of redemption, forgiveness, and awakening to the healing power of love.

The main character is reeling from a string of bad investments and his wife's battle with cancer. All he wants is a little peace. But the only place he's been able to find it is at the bottom of a bourbon bottle.

After a night of hard drinking with some old high school buddies, Joe stumbles out into a howling blizzard too inebriated to realize he shouldn't attempt the walk home. A child's voice coming from inside the storm, and a fateful misstep, lead the emotionally bereft St. John headlong into an epic, luminous, and extraordinary journey of self-discovery and redemption. Will Joe St. John save his own life or give it up for someone he loves?



Home Planet Publishing, October 2011, ISBN-13: 978-0615460765, paperback, 217 pages.

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19 Boardman Street
Newburyport, MA 01950
978-462-4453
skyewentworth@gmail.com
www.skyewentworth.org/wordpress
@skyebblue

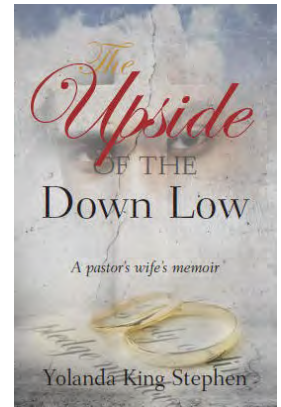
7. **The Upside of the Down Low, a Pastor's Wife's Memoir:**

ISBN: 978-0-9836285-1-4

160 pages

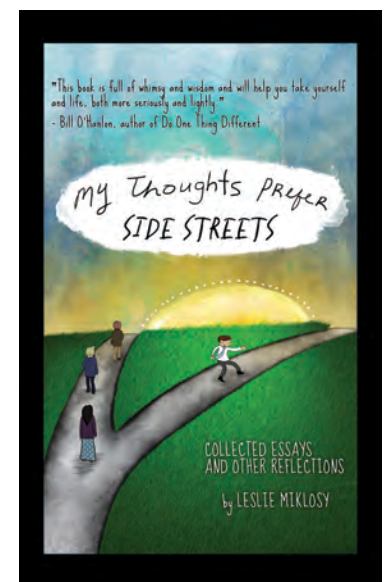
An unsuspecting pastor's wife discovers her husband is sleeping with young men in the church. As she struggles to hold the family together, the scandal becomes too much for him to bear so he takes matters, and his life, into his own hands. On the church ground. This ripping memoir highlights topics long considered taboo in communities across the country: marital issues, depression, homosexuality, and suicide.

Find out more at www.upsidebook.com



8. I'm seeking reviewers for my new book, **MY THOUGHTS PREFER SIDE STREETS: COLLECTED ESSAYS AND OTHER REFLECTIONS** (December 2011; VBW Publishing; ISBN 978-1-60264-899-9; 122 pgs).

In this collection of original essays and short reflections accompanied by fanciful illustrations, I bring together my longtime interests in storytelling, mythology, psychotherapy, and comedy -- interests that address life's knots and mysteries -- to consider how we can get along in the world and meet the challenges of life. With seriousness and humor, I explore such topics as attitude, sensuality, play, generosity, problems and solutions, the unknown, relationship with self, and faith. About my previous book, **WHICH IS MORE ROUND, THE WORLD OR YOUR TUMMY?: OFFBEAT REFLECTIONS ON SERIOUS LIVING**, Fred Chappell, NC poet laureate 1997-2002, said: "There is so much wisdom here that I feel I could pick this little book up time and time again and always find a new pathway to a thought."



(Mr.) Leslie Miklosy
lesliebks@hotmail.com

9. The Federalist Companion: A Guide to Understanding The Federalist Papers

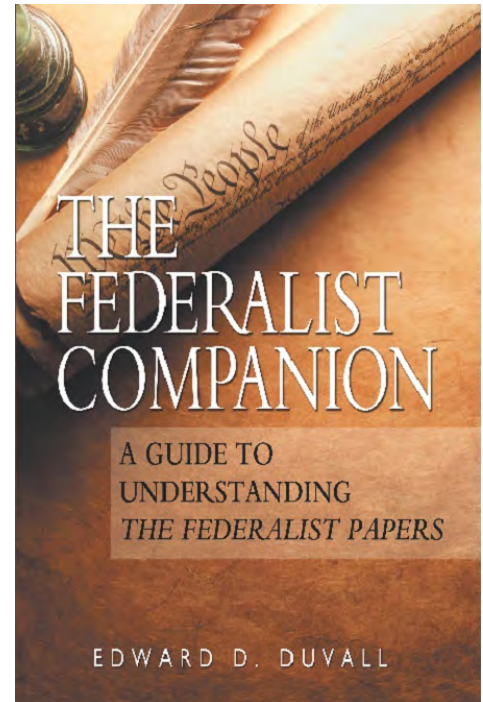
by Edward D. Duvall

ISBN 978-0-9845773-0-9

321 pages

The series of articles by Alexander Hamilton, James Madison, and John Jay known as the Federalist Papers remains the most efficient way to understand the U. S. Constitution. But The Federalist and its central argument for a limited federal government is difficult to appreciate without a solid historical knowledge of the Revolutionary period and the difficulties encountered under the Articles of Confederation.

The Federalist Companion is a compact single-volume compendium on the causes of the Revolutionary War, the conduct of the war, the failure of the Articles, and the debates that led to the adoption of the U. S. Constitution.



Available at [amazon](https://www.amazon.com) and [Barnes and Noble](https://www.barnesandnoble.com)

If you are interested in reviewing The Federalist Companion, please email me at eduvall@fremontvalleybooks.com for a review package.

Ed Duvall

10. I'm looking for Amazon reviewers for **Stub Out The Habit – Quit Smoking Without Cravings Or Regrets**. The book is 214 pages of self-help, but written in a fictional diary format.

The book is designed to help people – especially women – quit smoking by shifting their thinking to that of a non-smoker. By utilising the power of the unconscious mind, it becomes easy to stub out the habit once and for all.

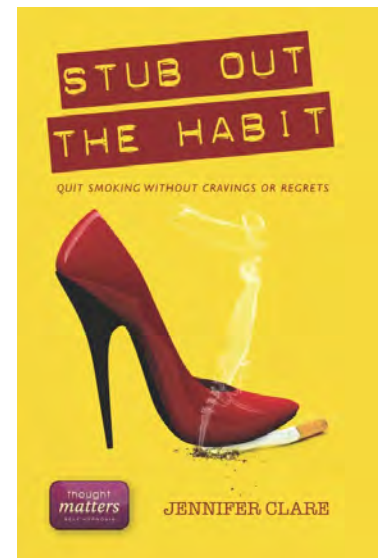
Jennifer Clare

www.stuboutthehabit.com

info@stuboutthehabit.com



Author of Stub Out The Habit -
Quit Smoking Without Cravings or Regrets
+44 (0)7786 402 306



11. **How PIE Turns Predators Into Producers.**

Dr. K. Garth-James believes that as the various components of the correctional system are failing, many question the lock-em up and warehousing practices that are returning more predators to our community than producers. She argues for a return to indeterminate sentencing and emphasis on life skills training, counseling, education and work. Providing marketable job skills training and literacy to all convicted felons is consistent with restorative justice ideals and helps offenders with successful community adjustment. As an Independent Observer with the Bureau of Justice Prison Industries Certification Program, she witnessed the positive effects of PIEs on offenders, families and communities. In her books, *How PIE Turns Predators into Producers* (2005), Dr. Garth-James reports on the Joint Venture Accountability Program that involves the public-private partnering to build workshops behind bars and hiring inmates as employees to work for marketable wages and forced savings. The Joint Ventures (or PIEs) are certified nationally, and inmate-employees are treated as free laborers receiving market wages, tax deductions, victim restitution orders that are paid, and income deductions to help with family expenses.

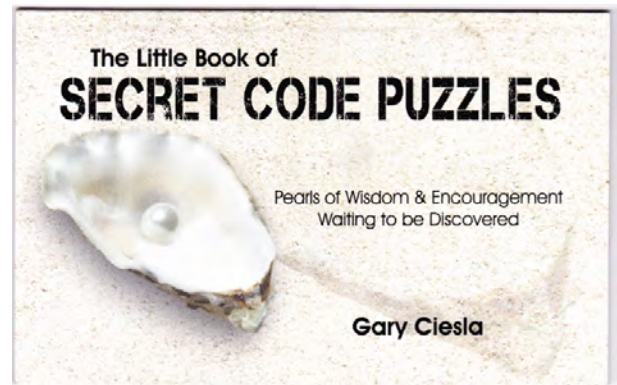
Books @: www.kagl.info, **Youtube Channel DRkagl100**

Motto. Keep Searching. It's Out There

Dr. Kimberley. A. Garth-James, Faculty,
Public Policy and Criminal Justice Administration
Commissioner, Human Rights/Sacramento HUD Commission
Member, UN Crime Alliance Task Force
Consultative Status, UNESC
Member, ASPA Elections Task Force
Director (past), Public Service Program, K.W.C.
General Manager, KAGL and Affiliates, California
kagl@aol.com
916-714-8796

12. **The Little Book of Secret Code Puzzles: Pearls of Wisdom & Encouragement**

Waiting to be Discovered has just been released by AuthorHouse and is available for review. The 63-page book contains 27 easy cryptograms that inspire and encourage, as well as 28 related quotations. Possible reviewers, besides those who love puzzles, might be teachers (especially ESL and Special Ed. teachers) who appreciate a well-crafted, challenging, and thought-provoking activity for their students. If interested, please contact Gary Ciesla, via email, at gary.ciesla@gmail.com



Gary Ciesla, 25 South Street, Highland Falls, NY 10928
(845-235-5780)

ELEUTEHRA: IMPROVE CORRECTIONS AND SAVE OUR COMMUNITIES

The *Chains of Eleuthera* Model, is outlined in *Eleuthera: Improve Corrections and Save Our Communities* (2011). The book offers researched solutions to corrections management and administration to impede destabilization of communities because offenders are returning as social liabilities rather than producers at home, and in their neighborhoods. Jamal, is a character used to tell the story of why and how offender reform is so challenging; even our prevailing notions of why we have prisons are tested. We suggest that the Current Crime Control Model needs adjustments to meet the taxpayers expectations that corrections become more cost-efficient at reforming offenders locked away in prisons (and jails). We want producers returning to our homes and neighborhoods!

Books @: www.kagl.info, **Youtube Channel DRkagl100**

Motto. Keep Searching. It's Out There

Dr. Kimberley. A. Garth-James, Faculty,
Public Policy and Criminal Justice Administration
Commissioner, Human Rights/Sacramento HUD Commission
Member, UN Crime Alliance Task Force
Consultative Status, UNESC
Member, ASPA Elections Task Force
Director (past), Public Service Program, K.W.C.
General Manager, KAGL and Affiliates, California
kagl@aol.com 916-714-8796

13. The Orient has long shared its ancient wisdom, and so now do the Northmen.

Northern Wisdom presents ancient Viking parables and knowledge in a delightfully accessible modern format.

Combining Teachings on par with Buddha, Sun-Tzu, Myamoto Musashi, Nicollo Machiavelli & Lao Tzu, The Havamal sheds light on forgotten lore of the dark ages.

In the days of the shield-wall, there yet lived poets, scribes and philosophers.

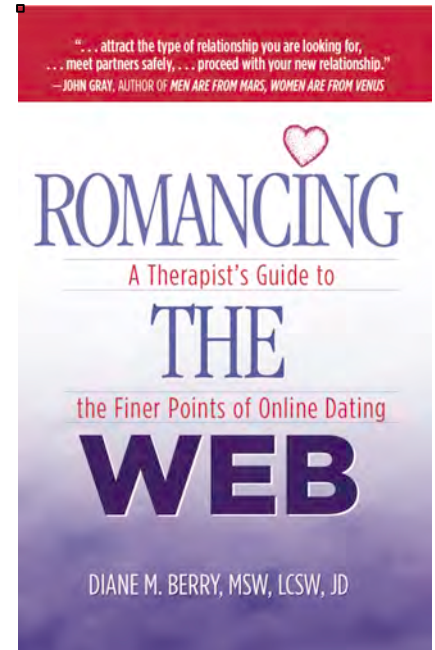
In Northern Wisdom you will:

Journey through the **Mundane** and the **Mystical** passages of the Havamal
Discover the famed **Hospitality** of the Northmen
Learn **Maxims** for respectable conduct
Develop the **Leadership** traits of Heroes
Explore tips for safe **travel** in Dark Ages Europe
Uncover lessons for the bravest **Warriors**
Share in the secrets of Odin's **Love** Quests
Tap into the power of Viking **Magic**

Hugh Long, M.Sc. 571-261-6907, hugh.long@asgard-studios.com

14. **Romancing the Web: A Therapist's Guide to the Finer Points of Online Dating**, by Diane M. Berry, MSW, LCSW, JD

Completely updated 2nd edition of your complete reference for navigating the often turbulent waters of meeting a partner online. Contains an entirely new chapter entitled Finding Friends on Facebook as the use of social networking sites has exploded since the first edition of **Romancing the Web** was published. **Why Online Dating?** Because it is simply the most efficient and effective way to meet the right partner today. Singles' bars have always been dreadful places to meet and, in our increasingly mobile society, family and friends are not always sufficiently close or available to provide potential partners as they may have in the past. **Romancing the Web** is written in an easy to read style by a family therapist with more than eighteen years' experience in the field. Berry has worked with many clients engaged in online dating, advising them how best to meet the right kind of partner. If you're thinking about putting yourself "out there", get the best information you can buy.



Email Diane M. Berry at bluewaterspublications@comcast.net with your address and I will send a copy to the first 10 requests. Thank you!

15. Elizabeth Atkinson's new book for middle readers, **I, EMMA FREKE**, is a charming story about smart, shy, nearly six-foot-tall, 12-year-old Emma, who feels like a misfit at school and at home.

It doesn't help that her name said aloud sounds like Am a Freak.

Over night, Emma's world changes when she receives an invitation to the Freke Family Reunion in the wilds of Wisconsin — the other side of her family that she's never met. But her fellow Frekes aren't at all what she expects. Although she looks like them, she still may not fit in. While Emma struggles to find her niche, she discovers that perhaps it's better to be her own freak than someone else's Freke.



Published by CarolRhoda Books, A Division of Lerner Publishing Group, Inc.

Skye Wentworth, Book Publicist
19 Boardman Street
Newburyport, MA
978-462-4453

Skye Wentworth skyewentworth@gmail.com

<http://www.skyewentworth.org>, <http://www.skyewentworth.org/wordpress>

17. **Robin: Lady of Legend** (EBOOK)

In the heart of England, an outlaw—daring and noble—rises to power. In the hearts of the English, a hero is born. Eight hundred years later, the tales live on about the cunning, skill, and honor of their champion Robin Hood. But what if one detail has been lost in the recall? What if Robin Hood wasn't the man we thought him to be—what if he wasn't a man at all?

Robin of Locksley is eighteen years old and still struggling to define herself in a society that believes women are fit for little more than governing a household and bearing children. When her latest act of rebellion results in the death of the Sheriff's nephew, she is forced to hide her identity and seek refuge as an outlaw in Sherwood Forest.

Disguised as a lad for protection, Robin maintains a careful isolation from the world around her...until she chances upon a young boy being beaten to death by the Sheriff's soldiers. Her rescue of the youth marks the beginning of her leadership in Sherwood forest and of the unfortunates who seek refuge therein. Robin's endeavors to provide a life of honor and purpose for her people while aiding the land's downtrodden win her high esteem, but enrage the Sheriff of Nottingham, who plots a deadly fate for her and her band.

As the Sheriff's traps close in around her and assassins seek to bring her down, Robin must risk losing love, leadership, and life if she is to save her people and fulfill her destiny as one of history's greatest heroes.

Alive with adventure and danger, sword fights and heists, hatred and love, *Robin: Lady of Legend* is a powerful and refreshing tale that will capture its readers' imaginations and their hearts.

Available for review as a PDF, Kindle MOBI, or Nook EPUB file.

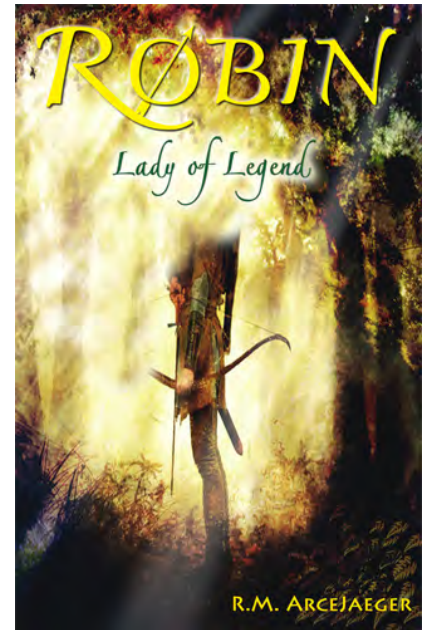
Visit the book's website at: ladyoflegend.com

or contact me at rmarcejaeger@gmail.com if you are willing to review!

(Your review request could be listed here--at no charge.)

Be a Hero!

Your publishing colleagues will think you are thoughtful and generous if you forward this ezine to them.





E. ParaCoop



CO-OPERATIVE MARKETING PROGRAMS. Want other authors or publishers to join you in a mailing or share a booth at a fair? Whether you are buying or selling, list your wants here. Note your book genre/category.

CO-OP PROGRAMS:

1. CO-OP MAILINGS TO LIBRARIES, BOOKSTORES, ETC. The Publishers Marketing Association (PMA/IBPA) hosts a number of co-op programs. Join with other publishers to send flyers to libraries, send you books to book fairs, make category mailings, etc. See <http://www.ibpa-online.org/programs/programs.aspx>

Friends help friends.
Publishing friends forward this ezine to their publishing friends.



Announcements

1. YOUR (FRÉE) LISTINGS should be tight and complete. We do a minimum of editing; what you send is what we'll print. Remember to include your email address.

2. WE WILL NOT REPEAT LISTINGS within a six-month period. If you want an item to appear more often, send your CC# and we will charge you \$29 for each repeat.

3. THIS ISSUE OF THE MARKETPLACE CAN BE FOUND AT
<http://parapublishing.com/sites/para/resources/newsletter.cfm>

4. CHANGE YOUR ADDRESS BOOK

Dan Poynter's email address is
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Your address book may show
dpoynter@impulse.net or another old address.
Please make the change now.

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The Small Print

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TIME TO SHARE. Please send your items for listing to DanPoynter@ParaPublishing.com

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