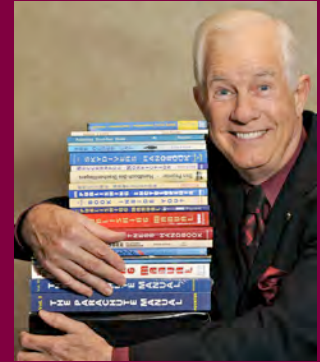




Publishing Poynters Marketplace

**A *Publishing Poynters* supplement about
Buying, Selling and Reviewing.
Authors and publishers helping each other.**



February 2011. Copyright © Para Publishing. ISSN: 1530-5694.
Published monthly since 2005. Circulation more than 40,200. F-R-E-E
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DanPoynter@ParaPublishing.com; <http://ParaPub.com>; 1-800-PARAPUB
For the Small Print, scroll to end.

IN THIS ISSUE OF THE MARKETPLACE

- A. ParaStories**-Stories/Information Wanted
- B. ParaWants**-Publishing Items, Services & Help Wanted
- C. ParaSales**-Companies/Properties/Jobs/Rights to buy or for sale/Remainders
- D. ParaReviews**-Reviews on Amazon and B&N wanted
- E. ParaCoop**-Co-operative marketing programs. Offer/Join.



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News

These are exciting times in the book business. There are changes, growth, and opportunities. Authors have the most valuable part: content. Read, learn, and get out in front. Spend your time on where publishing is going not on where it is.



A. ParaStories



STORIES/INTERVIEWS/INFORMATION WANTED

NEED STORIES to flesh-out your book? List your wants here. Focus on a single topic and provide your contact information. Write tight: limit your listing to 100 words. Conform to the format so we can Copy\Paste and do not have to edit. Send your listing to DanPoynter@ParaPublishing.com Put "Stories Wanted" in the Subject line of your email. There is no charge for listings.

WANT TO CONTRIBUTE YOUR STORY? Contact requesters directly. Do not send stories, etc. to Dan.

STORIES REQUESTED:

1. If you are planning a new career after retirement, what are you doing NOW to make it a reality? Or, are you already in a new post retirement career? Or, do you intend to continue to work at what you are doing now? What motivates you to make the choices you have made? What advice do you have for others who want an untraditional growth and productivity-oriented retirement?

Barbara Morris, R.Ph.

Barbara@PutOldonHold.com

<http://www.NoMoreLittleOldLadies.com>

<http://www.PutOldonHold.com>

YouTube: <http://www.youtube.com/watch?v=LdOkkqpiWJU>

Barbara@PutOldonHold.com

760-480-2710

Barbara's Video for Oprah:

<http://theycallmemovies.com/newwave/MEDIA/Barbara/FLVPlayer/deploy/videoPlayer.html>

2. Asian Wife Stories Wanted. I am a professional writer of books and magazine articles, now finishing a book for men about finding an Asian woman, particularly Thai or Filipina, to marry and either bring to the USA or relocate and live with her in her country. Would appreciate true stories of those who have done so. If I publish your story I will use your name or initials (your choice) and city, and will send you a complimentary copy of the book.

Send to kconnes@cox.net.

Thanks!

3. Accident recovery. I am the survivor of a traumatic helicopter accident where I was expected to die within a few days. This came from the surgeons at THE best trauma unit in the Southern Hemisphere. I have had a long 6-year recovery process and have been subjected to all sorts of nonsense but also some very good stuff. . I am now actually in a BETTER place than before my accident. I would like to share with people how I got there and would like to receive feedback and input from others who have had a similar journey.

Carole, carole@liveyourlifeboldly.com

4. I am writing about **cerebral palsy and its impact on friends**, family members, and others. I am seeking insights into the life of folk who have or had contact with someone with cerebral palsy. My writing aims to inform and encourage. If you or someone you know has been living with cerebral palsy, I would love to hear from you.

--Cenarth Fox writer@labyrinth.net.au

5. I am writing a business book on my experiences and observations at the workplace. The issues are both behavioural (good/bad people) and operational (good/bad processes). I have several incidents that are funny or egregious, but I don't have enough exemplary ones. Please send me any *true* stories (with specific incidents) of a great boss, a great process, a previously bad process that was fixed elegantly, etc. Please *avoid* examples where you toot your own horn! I shall acknowledge you, with your permission, as the source of any example I use in the book.

Thanks. Nanditasr@gmail.com.

(Your story request could be listed here--at no charge.)

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Please help us help our readers.

Forward this Marketplace newsletter to your colleagues in publishing.

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B. ParaWants



ITEMS/SERVICES/HELP WANTED. This is a new section where book- and publishing-related items and services may be posted. Send your wants to DanPoynter@ParaPublishing.com Put "Item/Service Wanted" in the subject line.

If you supply a solicited item, contact the poster directly. Do NOT write Dan Poynter. If you know of a supplier, please help the poster by writing him or her.

If you are a supplier looking for customers, see <http://parapublishing.com/sites/para/resources/supplier.cfm>

ITEMS/SERVICES/HELP WANTED:

1.

(Your request could be here)

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This newsletter has a circulation of 41,000+.  
You must know several authors and publishers who don't receive it.  
Why not forward it to them?

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# C. ParaSales



**SELLING OUT/PARTNER WANTED/POSITIONS OPEN/TITLE CLOSEOUTS/  
PUBLISHER SOLICITED/RIGHTS.** Send your selling-out company or inventory items to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com). Put "ParaSales-Selling Out" in the subject line.

## SELLING

### 1. SEE MORE SUPPLIERS AT

<http://parapublishing.com/sites/para/resources/supplier.cfm>

(Your request could be here)

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You are in the information business.
This newsletter is information.
Forward it to your publishing colleagues now.

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## D. ParaReviews



**REVIEWS SELL BOOKS.** Reviews make a book stand out. We can help each other by posting (five star) reviews at Amazon.com, B&N.com, BooksAMillion.com and other web sites.

**IF YOU WOULD LIKE TO REVIEW BOOKS** in your area of interest/expertise, contact the listing publisher directly with your Postal address. Do not send your request to Para Publishing. Please award the book at least four stars or decline to review it. A review with fewer stars is harmful to sales. The book you receive is yours to keep. If you agree to review a book and receive it from the author, please let him/her know that you have and that you will contact them again after you complete your review.

**IF YOU WANT YOUR BOOK REVIEWED** on Amazon.com, B&N.com, etc, list it here in Publishing Poynters Marketplace (no charge). You must be willing to send a book and promotional materials (review-book package) to readers of Publishing Poynters Marketplace who contact you (usually 5 to 10 copies). Include the number of pages in your description and for children's books, list the age level for which the book is written. Make sure the book is already listed at Amazon.com.

Just send your request and description to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com). Draft your request so that I do not have to edit it. Make it SHORT (100 words max), no italics or bold type. Just describe the book in a few words; don't send a lengthy review of it. Lengthy submissions will be returned for rewriting or ruthlessly cut. Reviewers only need enough information to see if they have expertise and an interest in your category. Supply full contact information including your email address. Write the draft as it should appear so that I do not have to do more than Copy\Paste. Put "Review Wanted" in the subject line.

### OFFERED FOR REVIEW:

1. The book "All Medicines Are Poison!" discusses the problems and **short-comings of medical care in the U.S.** as seen by a physician who spent 60 active years in the health care arena. It offers ways that we can fix our broken system so that everyone can receive the health and medical care they need.

Melvin H Kirschner, BA, BS, MPH, MD  
12069 Susan Drive, Granada Hills CA 91344  
Phone: 818-363-1828



2. I am the author of 4 books. They may be seen listed on <[Amazon.com](https://www.amazon.com) books> under Robert F. Brodsky (see also my Bio there). The book that I think may be of greatest interest to many readers - i.e., those who regularly read *The New Yorker* magazine, e.g. - has never even been reviewed!

It is "***A Pilgrim Muddles Through***" - 'Annals from a Life'. It consists of essays, op-ed pieces, rants, and observations. It is fun to read, and this can be done by simply 'Looking Inside" on its [Amazon.com](https://www.amazon.com) books listing.

I would appreciate it if some of Dan's readers would review it and post their reviews both on [Amazon.com](https://www.amazon.com) and in Dan's Newsletter.

Thank You

Dr/Prof.( ret. USC) Bob Brodsky  
Redondo Beach, CA



3. This is the true, incredible story of a young Australian entertainer's journey from Australia to South-east Asia during the Vietnam war, then onto America and finally back to Australia. This story spans over five decades and her travels, many trials, tribulations, and adventures.

It is also the story of a young man's ten year search to find his biological mother who gave him up for adoption in Miami, Florida in 1970. Their reunion in Australia 35 years after his birth, and the dogged determination and events leading up to his finally locating her, makes this story so very unique.

If anyone is interested in reviewing this for me, I will be happy to organize copies for your perusal.

Thank you

Lori D Cartagena

[www.loridcartagena.com](http://www.loridcartagena.com)

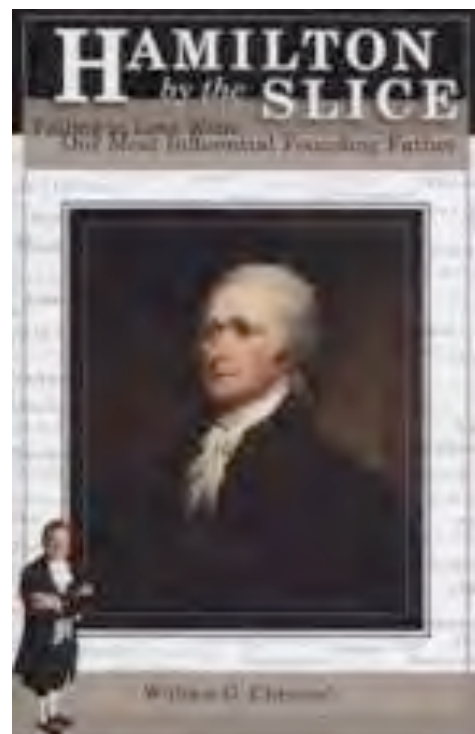


4. *Hamilton by the Slice: Falling in Love with Our Most Influential Founding Father*  
 by William G. Chrystal ISBN: 978-0-9819760-7-5  
 144 pages.

An easy to read book about our founding father and first secretary of the treasury, Alexander Hamilton. This innovative book is arranged topically and covers Hamilton's views on subjects ranging from ambition to war. It is geared for the history buff, student, or citizen who wants to know what Hamilton stood for and how he lived his life—and doesn't want to digest an 800 page biography.

Please contact Janie Guill at [bchyrstal@hotmail.com](mailto:bchyrstal@hotmail.com) for a review copy and information.

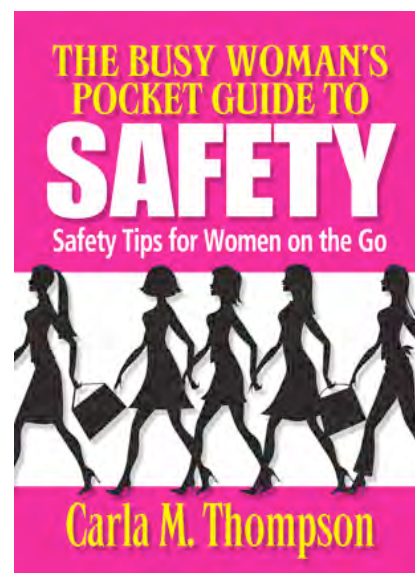
Contact information:  
 Empire for Liberty, LLC.  
 c/o Janie Guill  
 (775) 771-0396



5. Ladies First Publishing, LLC is requesting that you review *The Busy Woman's Pocket Guide to Safety*. This book is filled with safety tips that teach women how to “think safe” in everyday situations. This book is unique because it goes beyond giving women safety tips to live by, it teaches them how to create their own safety tips and empowers them to think critically about their surroundings. This book is beneficial to women of all age and backgrounds.

**ISBN -10** 098432870X, **ISBN-13** 9780984328703  
**Title** The Busy Woman's Pocket Guide to Safety  
**Author** Carla M. Thompson  
**Format/Binding** Paperback  
**Pages** 62  
**Publisher** Ladies First Publishing, LLC  
**Length** 6in, **Width** 4.25in

Carla M. Thompson, MBA  
 Ladies First Publishing, LLC  
 Office: (734) 326-2544  
 Mobile: (313) 647-1864  
 Email: [carla@thebusywomanspocketguide.com](mailto:carla@thebusywomanspocketguide.com)  
 Website: [www.thebusywomanspocketguide.com](http://www.thebusywomanspocketguide.com)



## 6. WORDS'WORTH'S Vocabulary Verse A to Z: A Rhyming Romp through the Alphabet

by Susan Jones

Whimsy Publishing, 128 pages.

ISBN 9780615388977

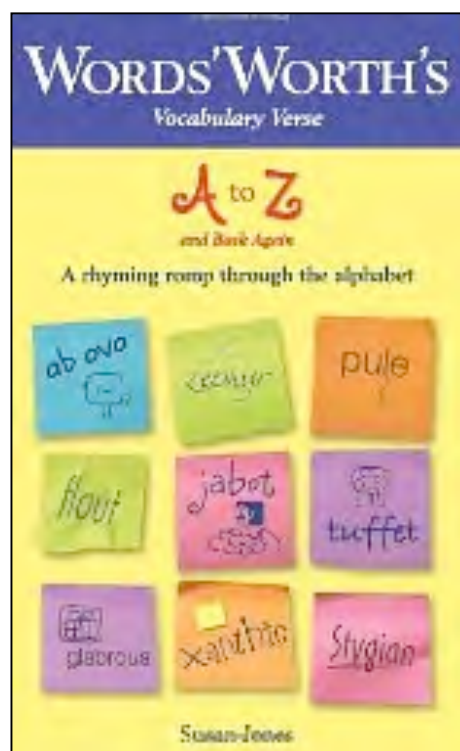
WORDS'WORTH'S Vocabulary Verse A to Z is a spotlight on words – old and new, familiar and unusual, domestic and foreign – combining rhyme, and quotations, and whimsy!

WORDS'WORTH is vocabulary verse.

This unique book features 52 vocabulary words, with pronunciations, definitions, and synonyms. Each includes at least one relevant quotation that uses the featured word in its text. There are also "word" quotations included – quotes that are actually about words – but that also relate to the meaning of the featured word and verse. Finally, the main attraction – a verse composed specifically for the word.

This book is both evocative (good) and highly original (better). Highly recommended for all word lovers.

I am seeking reviews for [amazon.com](https://www.amazon.com). For a review copy, contact [susan@whimsypublishing.com](mailto:susan@whimsypublishing.com).



**7. "God's Little Miracle Book"** is a Christian book, a collection of 26 true stories of miracles I have witnessed over the past 40 years. 89 pages. Listed on Amazon and B&N. Also sold through [AWOCbook.com](http://AWOCbook.com).

Sally Jadow

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Overland Park, KS 66214

913-888-1558 (home)

913-269-9850 (cell)

[Sjadow@aol.com](mailto:Sjadow@aol.com)

[SallyJadow.com](http://SallyJadow.com)



**8. Disaster Park** is a science fiction novel about a new genre of amusement park: Holographic, featuring famous disasters (9/11, Hiroshima, Columbine, etc.) recreated in meticulous detail. Disaster Park is a look at the ethics and possibility of such an attraction. How many of us would jump at the chance to see what it was like during the sinking of the Titanic, or how scary it was to be on the deck of The Arizona during Pearl Harbor? Especially knowing we would come to no harm?

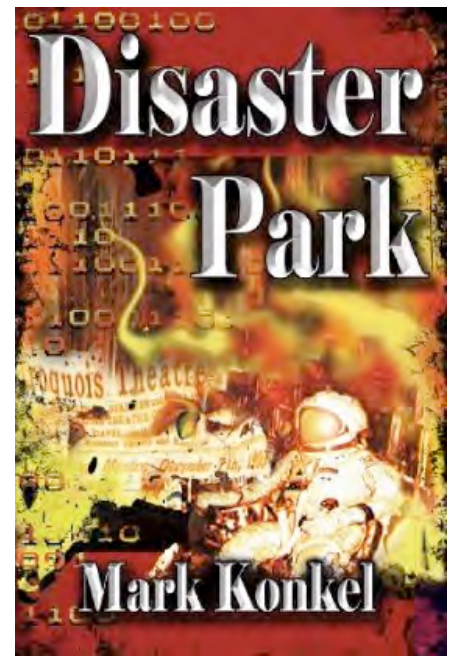
I have PDF copies of the book, but can supply hard copies if desired.

CONTACT INFORMATION:

Mark Konkel

414-218-6044

[MARKCTF@YAHOO.COM](mailto:MARKCTF@YAHOO.COM)



9. Pipe smoking ghosts, a long time resident-spirit, the mysterious shadow-people, skeleton in the wall...it's all here in

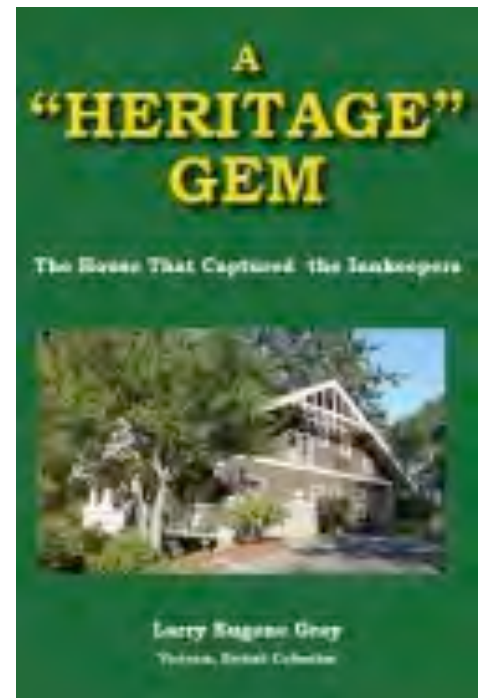
The House That Captured the Innkeepers. A 20 year autobiography of operating the Heritage House Bed & Breakfast by hosts Sandra & Larry Gray, Victoria, British Columbia. An easy and entertaining read with wonderful poignant stories from their many varied guests from around the globe. Love, murder, mystery and intrigue...albeit in a totally unexpected fashion. Interesting and engaging with a beautiful blend of personal reminiscences and a marvellous presentation of life values.

Respectfully submitted,

Larry Gray

[www.cricketpublishing.net](http://www.cricketpublishing.net)

[heritage@cricketpublishing.net](mailto:heritage@cricketpublishing.net)



10. Review copies of the custom-made eBook are available for the following book. Please send an e-mail to [aa\\_gangchen@yahoo.com](mailto:aa_gangchen@yahoo.com) if you are interested in receiving a review copy and post a review on [Amazon.com](http://Amazon.com) and [bn.com](http://bn.com):

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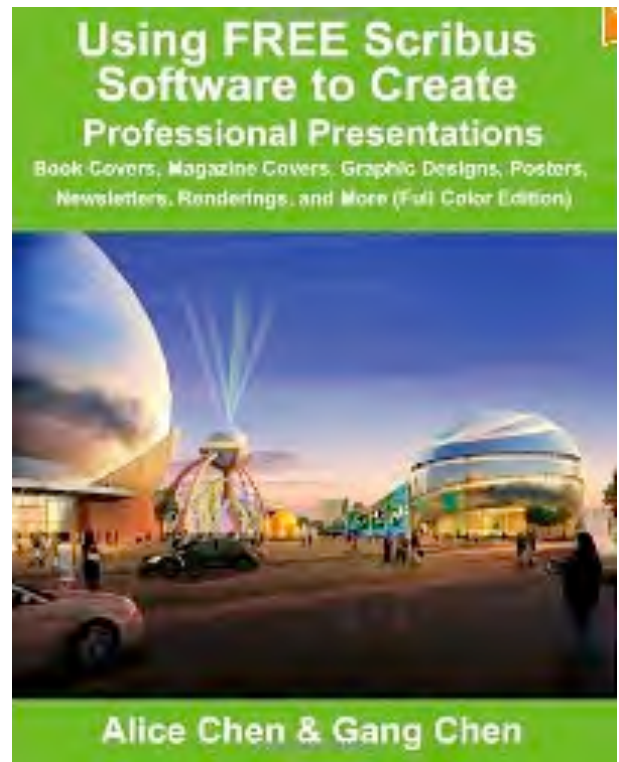
Synopsis:

About 80% of people have the desire to write a book at some point. With the advance of computer and printing technology, this dream can become a reality. One important factor of publishing a book is to create a professional looking book cover. This book uses book cover

design as a case study to teach you how to use FREE Scribus software (instead of expensive professional software like InDesign, Photoshop, and QuarkXpress) to create professional presentations. With fewer words and many full color screenshots, we walk you step by step through the entire process. No prior experience is needed.

You will learn how to:

1. Download all the FREE software needed.
2. Put the cover template in correct formats.
3. Set up the sheet correctly using units, colors (RGB or CMYK), layers, the imported cover template, sizes, guides, bleed area, and safety margin.
4. Add the background color for the cover with a shape or image frame.
5. Add the cover image and author's photo, as well as how to handle a fully bleed image.
6. Add the titles and text accurately, including information on selecting or changing the text color, using the text box, centering the text, aligning different text boxes, and rotating the text.
7. Add the barcode by extracting the barcode from an EPS file and moving all the barcode elements together or by adding the barcode as a JPEG image file.
8. Use Scribus software to create professional presentations such as book covers, magazine covers, graphic designs, posters, newsletters, renderings, and more.



11. Hello. My name is Joe A. Crawford and I am the author of **Rock n' Roll Supernova**. It's about Buddy Carmichael and his dream of becoming a rock n' roll musician playing his music on stage for the world and the price he pays on achieving it. I am seeking reviews for this book. You can contact me at: [crjoe1011@hotmail.com](mailto:crjoe1011@hotmail.com).

Thank you, Joe C



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Be a Hero!
Your publishing colleagues will think you are thoughtful and generous if you forward this ezine to them.

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# E. ParaCoop



**CO-OPERATIVE MARKETING PROGRAMS.** Want other authors or publishers to join you in a mailing or share a booth at a fair? Whether you are buying or selling, list your wants here. Note your book genre/category.

**CO-OP PROGRAMS:**

**1. CO-OP MAILINGS TO LIBRARIES, BOOKSTORES, ETC.** The Publishers Marketing Association (PMA/IBPA) hosts a number of co-op programs. Join with other publishers to send flyers to libraries, send you books to book fairs, make category mailings, etc. See <http://www.ibpa-online.org/programs/programs.aspx>



Friends help friends.  
Publishing friends forward this ezine to their publishing friend.





# Announcements

**1. YOUR (FRÉE) LISTINGS** should be tight and complete. We do a minimum of editing; what you send is what we'll print. Remember to include your email address.

**2. WE WILL NOT REPEAT LISTINGS** within a six-month period. If you want an item to appear more often, send your CC# and we will charge you \$29 for each repeat.

**3. THIS ISSUE OF THE MARKETPLACE CAN BE FOUND AT**  
<http://parapublishing.com/sites/para/resources/newsletter.cfm>

**4. CHANGE YOUR ADDRESS BOOK**

Dan Poynter's email address is  
[DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)  
Your address book may show  
[dpoynter@impulse.net](mailto:dpoynter@impulse.net) or another old address.  
Please make the change now.

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**The Small Print**

YOU ARE RECEIVING this F-R-E-E newsletter because you are on Dan Poynter's option-in Publishing Poynters mailing list.

PLEASE RECOMMEND THIS NEWSLETTER to your book colleagues. Just click on "Forward" in your email program.

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<http://parapublishing.com/sites/para/resources/newsletter.cfm>

TO RECEIVE THIS NEWSLETTER F-R-E-E, sign up for Publishing Poynters at  
<http://parapublishing.com/sites/para/resources/newsletter.cfm>

PRIVACY STATEMENT: We will not distribute your email address to anyone. Period.

TIME TO SHARE. Please send your items for listing to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)



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Para Publishing. Dan Poynter: Author (120+ books), Publisher (since 1969), Speaker (CSP). Information Products on Book Writing/Publishing/Promoting, Parachutes/Skydiving, Expert Witness & Aging Cats.
PO Box 8206, Santa Barbara, CA 93118-8206 USA. Tel: +1-805-968-7277; Fax: +1-805-968-1379; Cell: +1-805-448-9009. 530 Ellwood Ridge.
DanPoynter@ParaPublishing.com More than 500 pages of helpful information: <http://ParaPublishing.com>